

17-20 **NOV** 2021

REPORT CARD





















www.ieevexpo.com

VISITORS

VIEW EXHIBITOR PROFILE



Registration

Total Visitors

30% Higher than 2020

3,951 3,007

Unique Visitors



Times

HALL VISIT

EPI I

Visitors

MI

1,565

Visitors

CI / CSSEA

1,231

Visitors

VISITOR ACTIVITIES

View Exhibitor Video

3,260

Times

View Brochure

3,295

Times

View Poster

3,430

Times

Enquiries from Live Chat

BUSINESS MEETING



Pre-arranged **Appointment**

568 **Appointments**



Successful **Business** Meetings

Meetings

VISITOR

VISITOR

WEBINAR

Talk Series

WEBINAR SESSIONS

56%

New Visitor

44%

Visited IEE VEXPO 2020

1,976

Visits

8 Industry Insight Webinars

26 Product Presentations

REASON OF VISITING

33%

Make new contacts and develop business relations

25%

Placing Orders / purchasing new products

16%

Gain industry knowledge, latest trend and technology

11%

Personal Interest

8%

Evaluate and compare products

7%

Attending Webinar (Talk Series)

TOP 5 VISITOR LINE OF BUSINESS

ELECTRIC & POWER

- Facility Management
- **Energy Efficiency & Conservation**
- Architectural
- HVAC Equipment & System
- Speciality Fixtures & Equipment

MINING

- Coal & Mining Processing
- Mining Contractor & Services
- Heavy Equipment & Parts
- Transport & Logistics
- Survey & Mapping

CONSTRUCTION / CONCRETE

- Software, IT, Automation
- Dosing
- Consulting & Engineering
- Machine & accessories
- Batch Plant

CONTACT OUR TEAM

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Organised by:



