

10 - 13 November 2020







# REPORT CARD

## Indonesia Energy & Engineering Virtual Expo

**TOTAL VISITORS** 

3023

**Visitors** 

2082

**Unique Visitors** 

**HALL VISIT** 

Energy

1345 Visitors **Engineering** Archit

1131 Visitors rchitecture Talk Series

804
Visitors

1445

**Attendees** 

#### **VIEW EXHIBITOR PROFILE**



1038
Times

#### **VISITOR ACTIVITIES**

**View Exhibitors Video** 

2246
Times

**View Brochure** 

1756

Times

**View Poster** 

3326

Times

#### **BUSINESS MEETING**



Pre-arranged Appointment

ged ent

**Appointments** 

Ton I

Confirmed Meeting

231

Meetings

#### **AVERAGE VISITOR (BOOTH)**

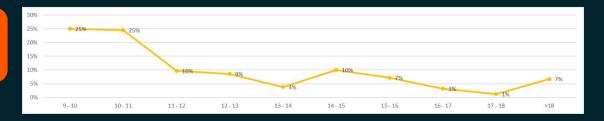
Energy Hall 136

Highest - 264 visitors Lowest - 78 visitors

Engineering Hall 130

Highest - 231 visitors Lowest - 88 visitors

## VISITING HOUR In average daily





#### 10 – 13 November 2020







### **VISITOR PROFILE**

### **Indonesia Energy & Engineering Virtual Expo**

**NEW / EXISTING** 

**New Visitors** 

Visited CI / CSEA

**Visited Mining & Construction** 

#### **TOP 3 COUNTRIES**

Indonesia **Singapore** China

#### **REASONS OF VISITING**

36%

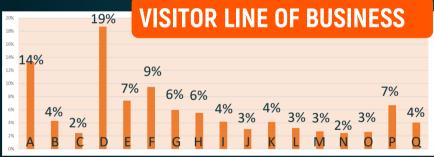
Make new contact **Develop new network**  27% Placing order / purchase new product

11% **Gain industry knowledge** 

11% **Evaluate / compare products** 

10% **Attend webinar** 

5% **Personal interest** 





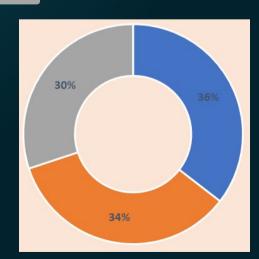
- В. Coal & Mineral processing C.
- Land and quantity surveyor
- D. Contractor & Sub-Contractor
- E. Mining & Construction equipment buyers; Equipment rental Companies
- Construction & engineering company
- Civil & consulting engineer; Planner & Consultant
- Importers & exporter, distributor & agent
- Concrete products and manufacturers; Concrete / Cements plants
- Supplier of aggregates
- Building & housing; Property & infrastructure developer
- **Building material producers**
- Transportation, Distribution & Storage M.
- Finance & leasing construction equipment company
- O. State-owned company (For Mining & Construction), Government and Association
- Architecture & Design
- Q.

### **VISITOR JOB FUNCTION**

**Business owner / CEO / President** 

**GM / Managerial Level** 

Staff & Others



CONTACT US

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